

SELECTED PROFESSIONAL EXPERIENCE	Black Washtenaw Collaboratory <ul style="list-style-type: none">A community-engaged collaborative research project on the histories of racial segregation and African American community formation in Ypsilanti and Ann Arbor, Michigan.	Ann Arbor, Michigan <i>2021-present</i>
	Founder + Executive Director, Building Matters Ann Arbor <ul style="list-style-type: none">Created and implemented a suite of architecture + urban planning programs for a variety of audiencesCreated and managed business operations, including Board recruitment and management, permanent and seasonal hiring, bookkeeping, and information technology and managementEstablished a narrative-based, community-centric fundraising program	Ann Arbor, Michigan <i>2017-present</i>
	Owner, jaslWerk LLC, AEC marketing consultancy <ul style="list-style-type: none">Multi-state client projects crossing multiple scales, budgets, and timelinesEstablished new local conversation series on architecture and the built environment, "Building Matters" workshops	Ann Arbor, Michigan <i>2015-present</i>
	Director of Marketing, Meadowlark Builders <ul style="list-style-type: none">Managed marketing team to accomplish growth & brand objectives	Ann Arbor, Michigan <i>2013-2015</i>
SELECTED BOARD SERVICE	Ann Arbor Downtown Development Authority <ul style="list-style-type: none">Affordable Housing + Ec. Dev. Committee Co-chairBoard PresidentBoard Vice PresidentCapital Improvements Committee Co-chairPartnerships Committee Co-chair	<i>2018-present</i> <i>2021-present</i> <i>2020-2021</i> <i>2019-2020</i> <i>2019-2020</i> <i>2018-2019</i>
	Justice Indeed Board Advisor <ul style="list-style-type: none">Policy Committee Co-chair	<i>2020-present</i> <i>2020-present</i>
	Impact Design Collaborative Board Advisor	<i>2021</i>
	AIA Michigan Justice/Equity/Diversity/Inclusion Committee	<i>2020-2021</i>
	A2Y Chamber of Commerce Policy Committee	<i>2019-2021</i>
	Ecology Center, Board Advisory Committee	<i>2015-2017</i>
	<i>Ann Arbor AF</i> podcast	<i>2020-present</i>
	<i>Ann Arbor Housing For All</i> online + in-person advocacy	<i>2017-present</i>
DownTown Halls	<i>2018-2020</i>	

SELECTED POLICY ACTIONS	\$1.4M to Ann Arbor's downtown affordable housing: Downtown Development Authority board/committee commitment	2018-present
	Implementation of Ann Arbor's first protected bicycle lanes: Downtown Development Authority board/committee commitment	2018-present
	Accessory Dwelling Unit ordinance update: independent civic advocacy	2018-2021
SELECTED PUBLIC SPEAKING	"Finding Your Fundraising Style." <i>Design Matters Conference.</i>	2019
	"Third Spaces" panel discussion. <i>Detroit Startup Week.</i>	2019
	"Yes In My Back Yard" presentation + session facilitation. <i>Urban Land Institute Spring Summit.</i>	2019
	"Library Lot Debate." <i>League of Women Voters Ann Arbor.</i>	2018
	"Building Matters at the Movies: Citizen Kane." <i>University of Michigan Libraries.</i>	2018
"Architecture Supervillains." <i>Nerd Nite Ann Arbor.</i>	2017	
SELECTED CLASSROOM SPEAKING	"Local Government: Opportunities for Activism." <i>University of Michigan Ford School.</i>	2020-present
	"Equitable Growth." <i>Ann Arbor STEAM.</i>	2019-2020
	"Green Development." <i>University of Michigan School of the Environment and Sustainability.</i>	2018
SELECTED INTERVIEWS	"Fighting for a Public Understanding of Why Good Architecture Matters." <i>EntreArchitect.</i>	2020
	"Washtenaw United: Reflections On The UWWC's 21-Day Equity Challenge." <i>WEMU.</i>	2020
	"The ABCs Of ADUs In AA: Opening The Door To Accessory Dwelling Units In Ann Arbor." <i>WEMU.</i>	2018
	"Affordable Housing + Activism." <i>The Alex Thomas Talk Show.</i>	2018
	"Affordable Housing 101." Michelle Hughes, <i>Civic Party</i> radio show.	2017

Jessica A.S. Letaw

SELECTED MEDIA COVERAGE	“Unbuilding racism: Activists confront injustice in Washtenaw County's built environment.” <i>Concentrate Media</i> .	2022
	“New Ann Arbor podcast aims to make civic engagement accessible AF.” <i>Concentrate Media</i> .	2021
	“‘We have to be anti-racist,’ Ann Arbor DDA official says at board meeting.” <i>MLive</i> .	2020
	“Building Matters Ann Arbor kicks off inaugural architecture tours.” <i>WDIV Click On Detroit</i> .	2019
	“Accessory apartments: Threat to Ann Arbor neighborhoods or boost for affordable housing?” <i>MLive</i> .	2019
	“Yes in my backyard: New Ann Arbor group takes proactive stance toward development.” <i>Concentrate Media</i> .	2018
	“Pop-up party to support 17-story high-rise on Ann Arbor Library Lot.” <i>MLive</i> .	2018
	“The ABCs of affordability in Washtenaw County.” <i>Concentrate Media</i> .	2018
SELECTED NONPROFIT COLLABS	Washtenaw County Mutual Liberation Journey co-creator	2019, 2021
	Community Action Network, summer architecture program	2017
	Net Positive Conference volunteer	2016
	Ann Arbor Hands-On Museum, <i>Building in a Building</i> Exhibit	2014-2016
	Habitat for Humanity Women Build, steering committee	2008-2009
SELECTED ASSOCIATIONS	Ann Arbor-Ypsilanti Chamber of Commerce	2019-2021
	National Organization of Minority Architects	2016-2021
	International Living Future Institute	2016-2018
	Association of Architecture Organizations	2015-2021
EDUCATION	Graduate Architecture Studies, University of Michigan <i>concentrations: philosophy, net zero design</i>	Ann Arbor, Michigan 2009-2013
	Bachelor of Arts German Linguistics, University of Georgia <i>concentrations: linguistic anthropology, philosophy</i>	Athens, Georgia 2007-2009
	Friedrich-Alexander-Universität Erlangen-Nürnberg <i>concentrations: international business, linguistics</i>	Bavaria, Germany 2002-2003